

State of the Santa Ana River Watershed

Overcoming Boundaries

JANUARY 29, 2009



Ontario Convention Center
**SPONSORSHIP
OPPORTUNITIES**

PRESENTING SPONSOR

\$20,000

1. Top Billing as the TOP Presenting Sponsor – **Exclusive to ONE Company.**
2. Opportunity to introduce keynote speaker or moderate a key panel discussion.
3. Promoted and advertised as a co-host of the conference.
4. Pre-recorded two minute interview which will be presented before and during the conference. Your company's interview will be posted on the State of the Santa Ana Watershed event Web site following the conference.
5. Live interactive interview conducted directly from your exhibitor booth at the event. Your company's message will be presented live on the event presentation screens in front of nearly 1,100 key stakeholders. Your interview will also stream live to the State of the Santa Ana Watershed event Web site for thousands of viewers to see!
6. Copy of your interview and other important event footage.
7. Tremendous media opportunities including print and electronic mediums; Press release sent out to nearly 20,000 recipients announcing your company's key role in the event.
8. Branded as the State of the Santa Ana Watershed *Presenting Sponsor* on all electronic and static signage.
9. Promotion and advertisement of company project or service on event video – 15 to 20 second message.
10. Premier placement and logo "spotlight" on State of the Santa Ana Watershed event Web site.
11. Your choice of location for your exhibit booth – 20'x20' space allotment to market your products and services!
12. Your company logo on cover of event program.
13. Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
14. Three tables of ten or thirty (30) event tickets.

PLATINUM SPONSOR

\$12,000

1. Advertised and promoted as one of the top-billing sponsors!
2. Opportunity to introduce a speaker.
3. Pre-recorded one minute interview which will be presented before and during the event. Your company's interview will be posted on the State of the Santa Ana Watershed Web site following the conference.
4. Live interactive interview conducted directly from your exhibitor booth at the conference! Your company's message will be presented live on the event presentation screens in front of nearly 1,100 key stakeholders. Your interview will also stream live to the State of the Santa Ana Watershed event Web site for thousands of viewers to see!
5. Copy of your interview and other important event footage.
6. Recognized as the State of the Santa Ana Watershed *Platinum Sponsor* on electronic and static signage.
7. Placement of company project or message on event video – 10 seconds.
8. Excellent placement of company logo on State of the Santa Ana Watershed event Web site.
9. Great location for company exhibit booth – 10'x10' space for your booth.
10. Promoted and advertised on all printed, online and promotional material.
11. Two tables of ten or twenty (20) tickets.

GOLD SPONSOR

\$8,000

1. Recognized as a State of the Santa Ana Watershed *Gold Sponsor* on electronic and static signage.
2. Advertisement of company message or project on event video – 5 seconds.
3. Live interactive interview conducted directly from your exhibitor booth at the conference! Your company's message will be presented live on the event presentation screens in front of nearly 1,100 key stakeholders. Your interview will also stream live to the State of the Santa Ana Watershed event Web site for thousands of viewers to see!
4. Copy of your interview and other important event footage.
5. Promoted as a *Gold Sponsor* on the State of the Santa Ana Watershed event Web site.
6. Good location for company exhibit booth – 10'x10' space for your booth.
7. Company logo on all printed, online and promotional material.
8. Two tables of ten or twenty (20) event tickets.

PANEL SPONSOR

\$5,000

1. Your company promoted and advertised as *Panel Sponsor*.
2. Opportunity to introduce the moderator for the panel discussion.
3. Recognized as an State of the Santa Ana Watershed *Panel Sponsor* on electronic and static signage.
4. Publicized as an event *Panel Sponsor* on the State of the Santa Ana Watershed event Web site.
5. Good location for company exhibit booth – 10'x10' space for your booth.
6. One table of ten (10) event tickets

SILVER SPONSOR

\$4,000

1. Your company promoted and advertised as a *Silver Sponsor* of the conference.
2. Recognized as a State of the Santa Ana Watershed Silver Sponsor on all electronic and print media.
3. Promoted as a *Silver Sponsor* on the State of the Santa Ana Watershed event Web site.
4. Exhibit space at the event – 10'x10' space for your booth.
5. Company logo on all printed, online and promotional material.
6. One table of ten or ten (10) event tickets.

BRONZE SPONSOR

\$3,000

1. Recognized as a *Bronze Sponsor* on all electronic and static signage.
2. Promoted as a *Bronze Sponsor* on the State of the Santa Ana Watershed event Web site.
3. Company logo on all printed, online and promotional material.
4. Six (6) event tickets.

***For sponsorship information, please contact Scott McNulty
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(888) 440-1441 ● www.SantaAnaWatershed.com